

## Vuong Tong

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www.vuongtongdesign.com

### Objective

Seeking experience design opportunity

### Education

BFA in Graphic Design with Honors, May 2008

The University of the Arts, Philadelphia, PA

3.8 G.P.A.

### Accolades

Dean's List, Armin Hofmann Excellence in Graphic Design, Presidential Scholarship, Glassberg Scholarship, W.W. Smith Scholarship and Prize, and Wesley & Ellen Emmons Medal for Academic Achievement

### Skills

Print and Digital:

- Adobe After Effects
- Adobe Flash CS3
- Apple iMovie
- Apple Keynote
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Bridge

Web:

- Object-oriented programming
- ActionScript 3.0
- Processing
- XHTML and CSS
- XML

Photography:

- Digital, 35mm, and silver gelatin processes

Printing Processes:

- Offset and digital
- Perfect binding, saddle-stitch, accordion, pamphlet, and case binding

### Design Experience

August 2008 – Present

Dyad Communications / Print & Media Designer

- Conceptualization, visualization, and collaboration with colleagues to create targeted marketing materials, identity, and web presence.
- Storyboarding and comping of web site concepts.
- Coordinated logistics with clients and managed project schedule for timely product delivery.
- Clients include high-end classical architects, non-profit organizations, universities, and nationally-recognized research and cultural institutions.

June 2008

Fabrica / Visual Communications Trial Student

- Submitted an illustrated comic strip for *Internazionale* focusing on Philadelphia tourism and its high culture versus low culture.
- Developed proposed poster designs for the World Health Organization's Child Safety Campaign.
- Exchanged ideas with peer writers, designers, photographers, product designers, cinematographers, and interactive designers on innovative and experimental projects.

May 2007 – August 2008

Aspire Arts Inc. / Designer

- Produced Aspire Arts Inc.'s identity, print collateral, and multimedia brand launch video as expressions of the company's vision.

May – August 2007

Allemann Almquist and Jones / Design Intern

- Designed marketing materials for the Philadelphia Gay Men's Chorus concert season that includes posters, postcards, and a subscription brochure showcasing the concert season.

### Leadership Experience

September 2009 – present

AIGA Philadelphia Chapter / Education Committee Member

- Assisted in developing a new AIGA Philadelphia Mentoring program.
- Planned and facilitated AIGA-sponsored student competitions, portfolio reviews, and studio tours.
- Coordinated communication between committee members with design professionals and participants.

February 2009 – March 2009

The University of the Arts / Pre-college Design Instructor

- Instructed high school-level students about design fundamentals using print projects and expressive drawing exercises.

**Vuong Tong**

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**References**

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Additional References Available on Request